



## What is The Underground Gallery?

The Underground Gallery at the Art Center is devoted to the freedom of artistic expression. A showcase of Avant-garde artwork, The Underground Gallery seeks the cutting edge of imagination in all forms of art; music, traditional, poetry, prose, theatre, & experimental.

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## What Do We Want?

**We** want horror themed art. Anything inspired by the darker side of your imagination. Horror is the oldest form of artistic expression. It's the first stories told around campfires, in books, myths, film, theatre, and art. Examples of horror art are found in museums, literature is founded on horror motifs, and remains the most popular form of entertainment.

The Art of Horror endeavors to explore the darker side of art. All media are accepted. As a horror theme show, some mature content is to be expected.

**Special Notice!** -- We are planning to have a Costume Gala opening night October 14th. People are encouraged to wear a costume! There will be live music that evening as well! There will be other special nights as well.

If you have any questions, please contact us at 724-602-8911 or art24aws@yahoo.com

Thank you;  
Gregory L. Steighner  
Nicole L. Nevel  
Co-Chairs, The Underground Gallery

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## Rules and Regulations

Deadline for entry forms & fees is **Friday, Oct 7th, 2011.**

**Early Bird Special!** Anyone who turns in their entry forms & fees before **Friday, Oct 7th** will receive one entry fee waived; two entries required. Cost of entry is \$10 for the **first** piece, **each successive** piece is \$5. Each artist may enter up to 10 pieces of artwork.

All artwork must be original!

Artwork of a "mature nature" must be noted. The Underground Gallery may feature mature subject matter, professionalism is to be expected. Nudes are allowed, but we reserve the right to refuse any inappropriate artwork.

The Art Of Horror VII runs from **October 14th to November 11th** in The Underground Gallery at the Art Center .

Awards and prize money will be given out opening night. Artists are encouraged to attend the opening night.

**Please Read: {Important}**

All work must be labeled with your name, address, telephone number, email address, title, price & medium. All work must remain on display until the end of the show.

All work must be ready for show. All 2d artwork must be ready to hang with wire or firmly fixed saw tooth hangers All 3d artwork, must sit securely.

**Deliver artwork:** Starting **Sept 16th to Oct 7th** during regular gallery hours. Other times can be arranged, but call the Contact Numbers First!

**Pickup artwork:** **Friday, Nov 12th.** Unless prior arrangements are made, work not picked up by **Nov 19th** can be charged a \$5 fee per week for

storage. {unless other arrangements are made} The Art Center practices professional care when handling submitted artwork; but we do not assume responsibility or liability for any artwork including but not limited to accidents, damaged work, or forces of nature.

The Art Center will retain a 30% commission on the sale of member work & 40% commission on the sale of non-member work. (Membership is \$30/year please call 724-283-6922 for a membership application). Each artist is responsible for the shipping & handling of their own work. Judge's prizes & awards will be announced to winners on **Friday, Oct 14th** in The Underground Ground.

Make checks payable to AABC:

Write in memo **The Art of Horror VII 2011.** Mail check & entry form to: Attention: **The Art of Horror VII** , Art Center P.O. Box 245 Butler, PA 16003-0245

I accept the rules & conditions of The Art of Horror VII 2011.

**Signature:**

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**Date:**

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**Total Fee:** \_\_\_\_\_ **Check No.:** \_\_\_\_\_

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Can you help during the opening reception on ? You can make a difference by volunteering, donating dollars towards the opening or pledging to bring in a covered dish or tray. Please check what you can help with, your help is really appreciated!

Volunteer to hang show \_\_\_\_\_

Cleaning \_\_\_\_\_

Pledge refreshments \_\_\_\_\_

Donating Dollars \$ \_\_\_\_\_ towards show

Please call if you have any questions!